

Managing Living Heritage

Moe Chiba

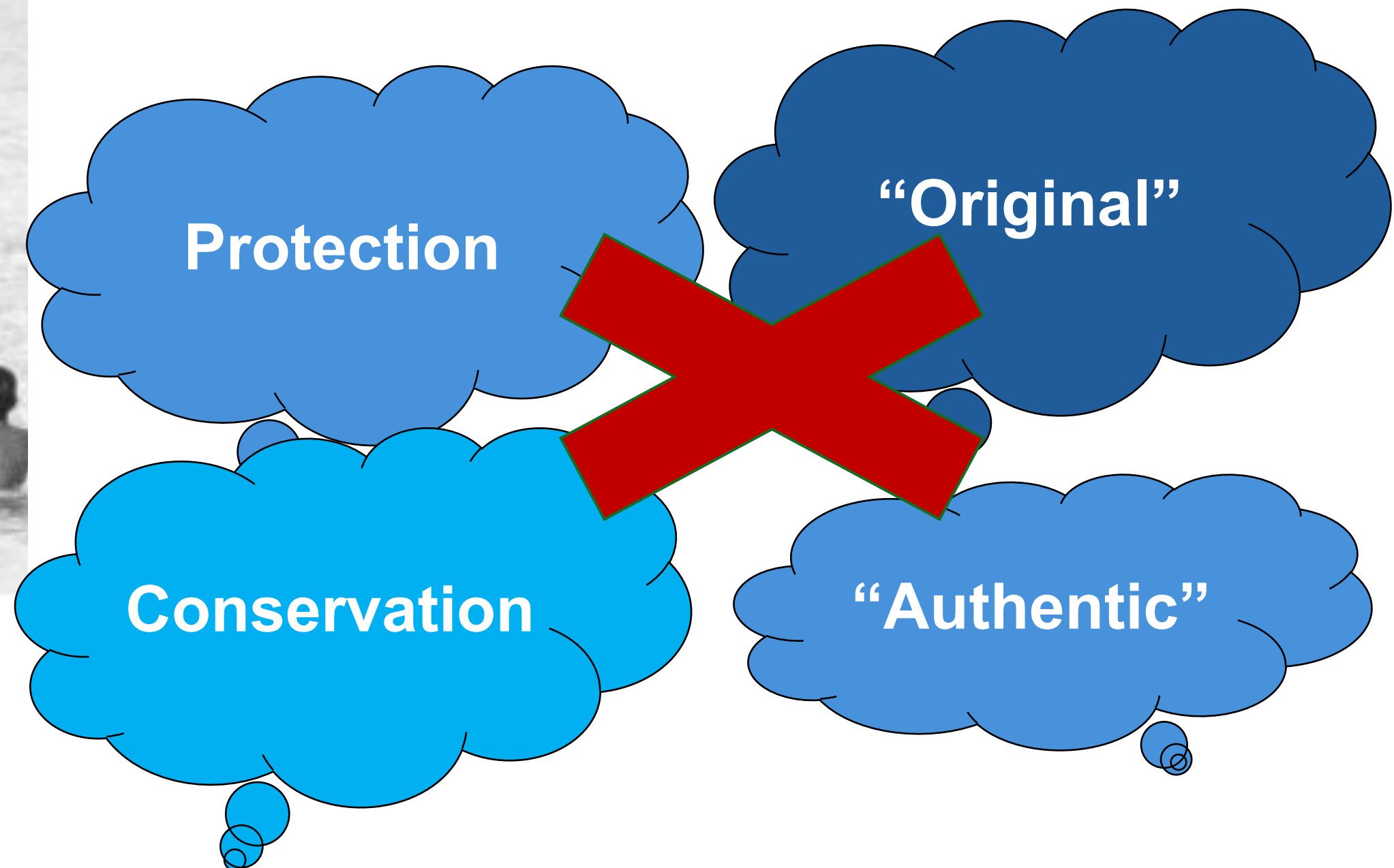
ISI Bali, 5 Sept 2025



ICH does not render well to institutional style of management



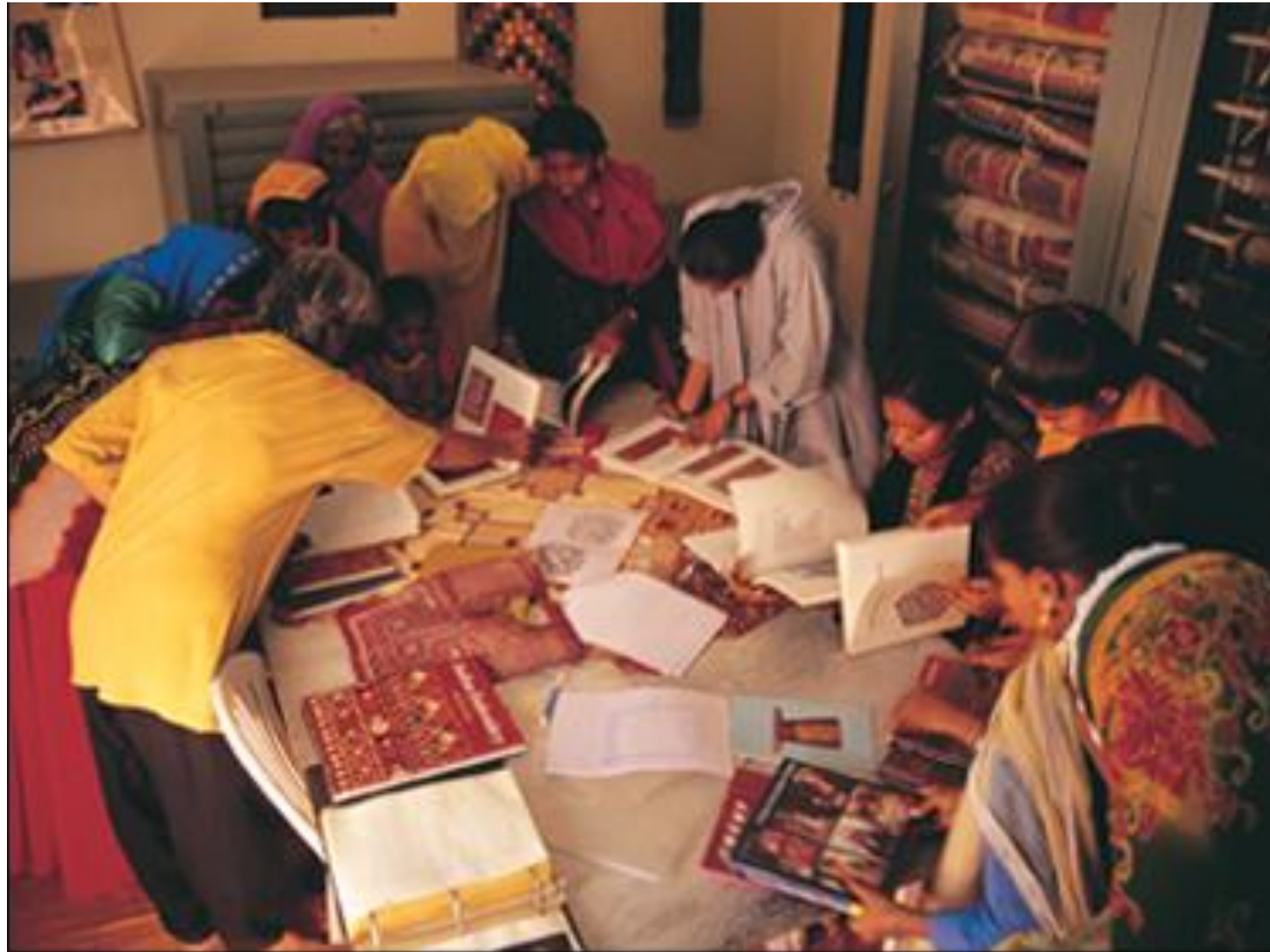
It belongs to community.
It is alive and constantly recreated.



Question 1

What are good models of collaboration between academics and ICH? Beyond documentation and research, how can universities and academics position themselves as custodians of intangible cultural heritage?

Knowledge stays within the community



Question 2

What mechanisms are most effective for intergenerational transmission of ICH?

Who should lead the process: Policies, school or community ?



unesco

Intergenerational Transmission of Knowledge

Happy and proud to continue practice

Material, tool and space are available

Public appreciates

Young generation is eager to learn



Creating relevance for Youth



Information is available to public



Community radio is a good means for ICH documentation and dissemination



Learning batik in schools in cooperation with the museum, Pekalongan, Indonesia

Question 3

What are the ethical guidelines for digital documentation? Digital audiovisual recording has become a basic tool for ICH safeguarding, but it carries risks of oversimplification, decontextualization, and even misappropriation.

(Nov. 2024-Feb. 2025)

Program Initiators

1. UNESCO
2. Ministry of Marine Affairs and Fisheries-RI
3. Flinders University

Implementing partner:

Ekstotika Desa

Community groups:

Village Government - Pokdarwis Galang Kubu -
KUPS Wisata Tunas Batu Pengasah - KUPS Gunung
Buntar-Tebing Tinggi – Sepiak – Durio – Bifha – Nadira
– Yolanda - Bica Ceramics - ship model - Lais Mat –
Dockyard - salted fish industry - Pelita Budaya Dance
studio - Simple Art Project - siro fisherman - Homestay
Nek Sudar





Community
storytelling



Question 4

What policy strategies and innovation in the specific context of Southeast Asia where traditions are both diverse and vulnerable? How can we ensure that ICH is not a luxury but an integral part of SDGs?

UNESCO new monitoring framework for the ICH Convention assesses how diverse government policies are supporting living heritage beyond classic Culture and Tourism Ministries.



Question 5

What Success Indicators to measure the impact of safeguarding interventions ?



Basic parameters

Transmission of skills

- 5– Safe: practiced by all generations, including the youngest.
- 4 – Unsafe: practiced by fewer members of the younger generation.
- 3 – Endangered: practiced mainly by parental generation and above.
- 2 – Severely endangered: mostly by grandparental generation and above.
- 1 – Critically endangered: only by a few great-grandparents.
- 0 – Extinct: no practitioners remain.

Absolute number of practitioners

Frequency and opportunities for practice

Governmental and institutional support

Documentations

THANK YOU

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